Information about TourCert Qualified

Qualification requirements and Duration

To achieve sustainability qualification with TourCert, the following requirements must be met:

- Nomination of a Sustainability Officer responsible for the process.
- Digital signing of a self-commitment to adhere to sustainability guidelines.
- Completion of the "Travel for Tomorrow Basic" e-learning program by the Sustainability Officer.
- Recommendation: Training of other employees by the Sustainability Officer.
- Digital self-assessment using the TourCert Self-Check tool.
- Creation of an annual action plan with at least three improvement measures.

The TourCert Qualified recognition is initially valid for one year. Requirements for the continuation are:

- Annual update of the improvement program on time.
- Payment of annual fees.

Upon meeting these conditions, the qualification is automatically extended for another year, and a new certificate with updated validity is issued. After Two Extensions, in the third subsequent year, either repeat the Qualified process (including a new self-assessment) or aim for TourCert Certified certification.

Services of TourCert

Preparation for TourCert Qualified

- Access to the "Impact Manager" platform: All processes are conducted here.
  Access credentials will be provided via email.
- Guidance through Sustainability Guidelines: These serve as a framework for sustainable business practices.
- E-Learning Course "Travel for Tomorrow Basic": An interactive course covering the fundamentals of sustainable tourism.
- Self-Check Tool: A questionnaire tailored to your business type to evaluate your current sustainability status.

After the qualification

- Receive a certificate valid for one year and the internationally recognized TourCert Qualified logo for marketing use.
- Access marketing text templates through the TourCert Toolbox.
- Listing in the TourCert Community public register on their website, showcasing your company as a recognized sustainable business.

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- Improvement Measures: Based on self-check results, define at least three concrete improvement measures.
- Verification by TourCert: The fulfillment of requirements is reviewed by TourCert.
- Benefit from community membership, including access to information events, workshops, discussions, training, and other future-focused activities on sustainability and tourism.

Costs

The **annual fee** is **€ 250.00 (plus applicable VAT)**, regardless of the size or type of company. This fee applies to new registrations for TourCert Qualified.

Conditions of termination

To maintain the qualification and the associated recognition, annual fees must be paid, and the improvement program (or self-check in the third year) must be updated on time. Failure to comply may result in immediate termination of the contract by TourCert. Companies may cancel the contract up to three months before the end of the contractual year. Payments already made for the year are non-refundable.

In Case of Business Transfer: If the business activities are transferred to another company (e.g., operator change), prior written notification and approval from TourCert are required to transfer the qualification. The new entity must comply with the original agreement.