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„Transforming Tourism“: Veröffentlichung eines Projektdossiers

KATE Umwelt & Entwicklung e.V., in collaboration with TourCert, has published a dossier on the “Transforming Tourism” project. As part of the project, three pilot destinations in Latin America are being supported through a profound transformation process toward sustainable and regenerative tourism development.

The recently published project dossier provides background information on the innovative destination management approach applied in the pilot destinations and among their partner businesses.

Of particular interest within this applied destination management approach is the concept of the “Ecopromotores.” These individuals are trained within the pilot destinations and support the destinations in better understanding challenges and opportunities while helping to improve the quality of life for local communities.

In addition to presenting the destination management approach, the dossier introduces the three pilot destinations and highlights their unique characteristics.

Alongside general information on accessibility, infrastructure, and activities, the dossier focuses especially on sustainable development efforts within the destinations and the many transformative initiatives already underway.

In this context, the “TourCert Qualified” partner businesses within the destinations are also presented through short profiles. These profiles include information about their services and the sustainability measures they have implemented.The partner businesses represent a broad spectrum of tourism stakeholders. In addition to accommodation and gastronomy providers, the dossier features tour and activity operators, protected areas, and handicraft businesses.

Are you interested in sustainable and innovative tourism destinations? Then the dossier is well worth exploring. It is particularly relevant for tour operators and travel agencies offering sustainable travel experiences in Latin America and seeking to expand their portfolio. The destination and company profiles are complemented by contact details that allow for direct communication with the featured stakeholders.

The “Transforming Tourism” project started on January 1, 2020, and, with funding from the Austrian Development Agency, will continue until June 30, 2023.

In addition to the project partners already mentioned, the Centre for Sustainable Tourism (ZENAT) at the Eberswalde University for Sustainable Development and the Global Nature Fund are also actively involved in “Transforming Tourism.”