















CONTENT

- 1. Overview of the Transtur project with objectives and key facts.
- 2. Our understanding of an innovative, sustainable and regenerative destination management approach as well as the TourCert destination certification.
- 3. Introduction to the three pilot destinations with their transformative initiatives.
- 4. Profiles of the partner companies with information on their services and sustainability activities.

1.THE PROJECT

Sustainable development is particularly relevant for the tourism industry, not least because the industry contributes significantly to global developments such as climate change, environmental pollution and resource depletion and at the same time is itself affected by them.

A far-reaching change in tourism is necessary, towards consistent climate protection, a broad promotion of biodiversity and an increase in the quality of life of the local population.

Sustainable tourist destination development, including certification, is a suitable instrument for the integrated, sustainable and regenerative development of destinations that want to position themselves on the international travel market. The tourism sector can make an important contribution to the protection of biological diversity and to social development through an analysis of tourism impacts, substantial action plans and effective improvements in product design.

The "Transforming Tourism" project supports three pilot destinations as models for sustainable, regenerative development!

GOALS

- Transformation of the tourism industry towards an economy that benefits the general welfare by promoting biodiversity, climate protection and local value creation.
- Formation of network structures and empowerment of the pilot destinations through know-how transfer and training.
- Empowerment and support for start-ups (especially women's projects).
- Training in sustainable gastronomy and promotion of sustainable gastronomic offers.
- Development of innovative and high-quality travel offers.
- Establishment of sustainable destination management in Latin

 America, including the creation of a guideline on the topic "Destino del

 Futuro".
- Contribution to the Sustainable Development Goals.













KEY FACTS

Project location: Las Galeras, Dominican Republic;

Sarapiquí and Sarchi, Costa Rica

Project funding: Austrian Development Agency (ADA)

Project duration: January 2020 - June 2023

Project partners: KATE Environment & Development,
TourCert, ZENAT at the Eberswalde University for
Sustainable Development, Global Nature Fund as well

as Grupo RBA in Costa Rica and Instituto Dominicano

de Desarrollo Integral (IDDI) in the Dominican

Republic

Cooperations: UN Environmental Programme (UNEP), TUI Care Foundation, Futouris, German Federal Ministry for Economic Cooperation and Development (BMZ)

Contact person: Günter Koschwitz



2. THE TRANSFORMATION PROCESS TO A SUSTAINABLE, REGENERATIVE TOURISM DESTINATION

The prevailing economic system destroys people and nature and leads to climate pollution, the destruction of nature, growing poverty and social polarization. A system change is needed to ensure that tourism contributes to the prosperity and well-being of future generations. Sustainable practices are important, but not enough. It is necessary to develop a tourism that revitalizes our ecosystems, rather than consuming our resources. A tourism that contributes to the health and well-being and that leads to a 'good life' for all.

This new, sustainable destination management approach towards "regenerative development" requires a new consciousness - a new mindset that restores a cooperative, respectful relationship with nature and people, in which people see themselves as part of nature and positively immerse themselves into the living ecosystem. A successful regenerative system is characterized by liveliness, vitality, robustness and resilience. It is characterized by self-organization and efficiency and supports the existence of each living system. In doing so, it is adaptable, constantly changing, continually learning and evolving towards dynamic balance with all elements in nature. Tourism is per se based on partnership, since the travelers' are only unique if all partners in the tourist service chain work together in the best way they can.

Tourism, as an economic sector that is well embedded in the region, has the essentials and the power to drive the necessary system change and to lead from quantitative to qualitative growth. However, this can only succeed if destinations actively engage in "destination management for the future" in which the objectives include prosperity, equality and justice.

WHAT DOES THE TOURCERT SUSTAINABILITY CERTIFICATION OF DESTINATIONS MEAN?

Since 2018, the TourCert system has been successfully anchored in 3 pilot destinations in Costa Rica and the Dominican Republic and is intended to enable people to have a better future through sustainable and regenerative tourism.

The certification process follows a holistic approach, in which the tourism stakeholders check all tourism activities in the destination for their environmental and social impact in order to be able to make them more sustainable. Strengths and weaknesses become visible and a path of continuous development towards a sustainable destination is taken through an improvement program.



The key to the success of sustainable destination management is "empowerment".

- In every destination, the transformation process begins with establishing a local network and training local sustainability managers who are in charge of the process. A sustainability council, consisting of various stakeholders in the destination, monitors the sustainability activities in the destination.
- During the process, tourism service providers in the region are invited to participate as partner companies of the sustainable destination and also to start their own sustainability process (TourCert Qualified). A comprehensive qualification program continuously raises awareness of local stakeholders and local community regarding eco-social issues. This allows companies to develop dynamically and self-organized and become more sustainable through their own strength and conviction.
- The centerpiece of the certification is the improvement program, which sets goals and measures for more sustainability, and which is being updated and reviewed each year.
- Measurable and published indicators demonstrate the destinations' sustainability performance.
- Compliance with the certification criteria is checked by the external auditors before the certification council decides on the award of the label.
- Even after the certification, there is an intensive exchange in the **TourCert Community** with workshops, e-learning and social media. On site, local offices and partner organizations support the continuous expansion of initiatives and partner companies in the destination.

TOURCERT QUALIFIED PARTNER COMPANIES

Companies in the destination that want to join the transformation process can get started via the TourCert qualification process.



- The "Travel for Tomorrow" e-learning modules provided by TourCert are directed to appointed sustainability managers and they provide the necessary knowledge and, after successful completion, the skills to carry out all qualification measures in the company.
- After signing a self-commitment to comply with the sustainability guidelines, a self-check is carried out to assess the sustainability performance in the company.
- Based on the self-assessment, improvement measures are developed together with external auditors and they are reviewed and updated annually.
- The TourCert Qualified award is given for one year.

The analyzed areas of the companies and criteria are transparent and publicly available online.

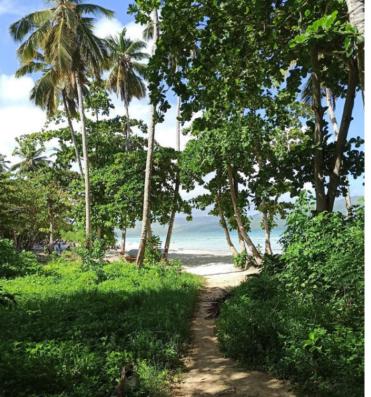
ECOPROMOTORES

In the pilot destinations, in addition to the trained sustainability managers and qualified partner companies, eco-promoters (Ecopromotores) are recruited and trained as part of the Transtur project.

Ecopromotores are local personalities who came up with an innovative sustainability idea, who have been trained in sustainability and corporate governance, and have set up their own sustainable start-up. They demonstrate business acumen and are held in high esteem in their communities. As multipliers, they support the transformation process towards a sustainable tourism destination. They are committed to further spreading the concept of holistic sustainable destination development in their communities and to raising awareness of this topic in all population groups.

Ecopromotores provide direct benefit to the destinations. Destinations will receive support to better understand the challenges and opportunities, to design a strategy for sustainable tourism development and to increase the well-being of the population.

The training program for Ecopromotores lasts 12 months and includes topics such as sustainable destination management as well as the basics of corporate management and entrepreneurship.







3. INTRODUCTION TO THE THREE PILOT DESTINATIONS WITH THEIR TRANSFOR-MATIVE INITIATIVES

The three pilot destinations for the development of sustainable destination management strategies in the "Transforming Tourism" project are Las Galeras in the Dominican Republic as well as Sarapiquí and Sarchí in Costa Rica.

Las Galeras, a fishing village on the Samaná peninsula, offers numerous beaches, tropical vegetation and a high level of biodiversity in two nature reserves, making it ideal for a relaxing holiday that can be enriched with diving or hiking activities. Passionate whale watchers will also get their money's worth here from January to March.

In Costa Rica, the canton of Sarapiquí shines with its wealth of nature reserves that is home to internationally recognized research stations. In the small town of Sarchí, center of Costa Rican handicrafts and an insider tip, unique local handicrafts can be admired in many small family-run businesses.

Sarchí and Sarapiquí are ideal destinations on a round trip through Costa Rica, be it by rental car, coach or public transport.

SHORT INFO

Las Galeras impresses with its natural wealth and a unique multicultural population. The region is also known for its excellent humpback whale watching opportunities. Other natural highlights are the turquoise bays and sandy beaches of Samaná, Rincón and Bahia de San Lorenzo. The peculiarities of Las Galeras are its geographical position at the tip of the Samaná Peninsula, its geological formations, its multicultural population and its history. The destination wants to position itself sustainably for the future at all levels and is currently working on the complete regeneration of the coral reefs and on the optimization of waste management. The goal is a garbage-free destination with intact coral reefs.

TARGET GROUPS

Las Galeras is a suitable travel destination for people of all ages. Both holidaymakers and active travelers get their money's worth here. Las Galeras welcomes guests that are nature lovers who appreciate the beauty of their surroundings and treat them with respect.

GETTING THERE

Non-stop flights from Miami to El Catey take travellers directly to Samaná twice a week. Las Américas Airport (SDQ) in the capital Santo Domingo is also a good way to travel to Samaná, offering direct flight from many cities on the East Coast of the US as well as Paris, Madrid and Frankfurt in Europe (as of June 2022). From there, Las Galeras can be reached within three hours by public bus or by car.

Punta Cana Airport (PUJ) offers even more non-stop destinations including London. Las Galeras is a five-hour drive from Punta Cana Airport.

ACTIVITIES

... IN LAS GALERAS

Visiting the two beaches of La Playita and Playa Grande Las Galeras, which impress as white sandy beaches with turquoise-blue sea. A handicraft market, which is organized by the local initiative VIDA SANA, takes place regularly at Playa Las Galeras. Diving and boat trips to close-by beaches are offered regularly. Horseback riding excursions are also available.

... IN SAMANÁ

A boat trip to Los Haitises National Park lets you marvel at the biodiversity and landscape. The El Limón waterfall, which is one of the most beautiful in the Caribbean, can be explored as part of a hike. From mid-January to the end of March, humpback whales stay in the bay of Samaná, which can be observed during a boat trip.

SUSTAINABLE DEVELOPMENT IN LAS GALERAS

About 14,000 people live in Las Galeras and the surrounding villages. The main economic sectors are agriculture, fishing and tourism. Formerly a fishing village, traditional fishing still dominates today, largely covering local demand. In terms of agriculture, the small conucos (cultivated lands) mainly grow crops for local consumption (bananas, cassava, sweet potatoes, yautía, auyama...). In addition, tannia tubers and organic ginger are produced for export. Tourism has become more and more important in recent years, and there is a controlled development process aimed at a low density of small hotels and a tourism offer based on natural resources.

The destination strives to maintain a naturally sustainable, balanced and safe environment that locals, expats and tourists can enjoy. The principles of sustainable development and the desire for partnership, cooperation and joint commitment are pursued by all stakeholders. The desire to learn and know how to take care of the natural environment in a protective way is omnipresent.

LAS GALERAS TOURCERT CERTIFICATION

The following measures have been implemented since the start of the certification process:

- Analysis of the area's flora
- Development of hiking trails
- Regular beach cleaning activities
- Training workshops (e.g. on safety, biodiversity protection)
- Introduction of a certification program for sustainable gastronomy
- Training of young eco-promoters who, among other things, have started recycling glass, metal cans and, above all, plastic bottles
- Strengthening the role of women through workshops and support for women's projects (e.g. Eco Bolsos, Eco Vivero)
- Networking with fishermen and tourist guides

The sustainability network in Las Galeras pursues the vision of ensuring the common good for all people in the destination: a fairer society with social achievements, security and well-being for the entire population and tourists. Residents and for tourists alike should learn to appreciate and preserve the natural and cultural resources. Awareness-raising measures against water wastage and for circular economy are in the foreground.

Concrete sustainability projects and initiatives in Las Galeras can be read in the <u>blog post</u>.



TOURCERT QUALIFIED PARTNER COMPANIES IN LAS GALERAS

ACCOMMODATION

€€€

- Casa El Paraíso (Las Galeras)
 - o 7 double rooms
- El Valle Lodge (El Valle)
 - o 8 bungalows for 2 6 people
- Hotel Todo Blanco (Las Galeras)
 - o 8 double rooms
- <u>Javo Beach Cottages</u> (Las Galeras)
 - 4 bungalows (3 x 2 people, 1 x 4 people)
- <u>Villa Serena</u> (Las Galeras)
 - o 21 double rooms and a villa for up to 10 people

€€

- Aventura Rincón Ecolodge (Las Galeras)
 - o 5 Bungalows (1 x 2 pax, 1 x 3 pax, 2 x 4 pax, 1 x 16 pax)
- Hotel Clave Verde (Las Terrenas)
 - o 5 double rooms and 3 villas for up to 6 people

€

- 21 Palms (Las Galeras)
 - 8 double rooms
- <u>La Junglita</u> (Las Galeras)
 - o 3 bungalows, each with a double room

TOUR PROVIDER

- <u>Crines del Mar & Crines Ecuestre</u> (Las Galeras)
 - Boat and horseback excursions
- <u>La Playita Sub</u> (Las Galeras)
 - Diving excursions
- Las Galeras Divers (Las Galeras)
 - Diving school
- Parada La Manzana (El Limón)
 - Horseback excursions
- Rudy's Rancho (Las Galeras)
 - Horseback excursions



CONTACT & FURTHER INFORMATION









TourCert®

Qualified



Casa El Paraíso B&B

Las Galeras, Dominican Republic



CHARACTERISTICS

Quiet, seclusion, panoramic view

LEISURE OFFERS

Yoga courses, massages

TYPES OF TRAVEL

Bathing and relaxation holidays, wellness trips

PRICE RANGE FOR TRAVEL COMPANIES

150 \$ - 250 \$

DESCRIPTION

Casa El Paraíso is a guest house set on the cliffs above Samaná Bay. It is built from natural, local materials and surrounded by 5,000 square meters of gardens that are home to native flora and fauna. In the garden there is also an infinity pool and a whirlpool.

The seven double rooms are individually built and have an open front, which ensures a close connection to nature. During the whale season, the impressive animals can be observed from the bed

SUSTAINABILITY

MEASURES

Reduction of single-use plastic No use of pesticides in the garden Protection of endemic flora No plastic furniture Sustainable gastronomy

CERTIFICATIONS

TourCert Qualified since 2019

MORE INFORMATION

www.casaelparaiso.com/

@CasaElParaisoRD

ity/casa-paraiso-villa-bb/



IMPORTANT FACTS

7 double rooms



Situated on a cliff overlooking the bay



Suitable for groups of up to 16 people



Spoken languages: English and Spanish





Jungle oasis, vegetarian/vegan dishes

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel

DESCRIPTION

The El Valle Lodge is located 20 km west of Las Galeras in the tranquil village of El Valle. Due to the location of the accommodation in the middle of the jungle, guests can escape from everyday life and fully experience and enjoy nature.

The lodge offers five bungalows for up to two people, as well as a tree house and two bungalows for up to six people. Guests can relax at the property's pool or at the beach, a 5-minute walk away. In the evening, an optional 3-course menu can be booked at the accommodation. breakfast is included

IMPORTANT FACTS

8 bungalows for 2 - 6 people

300 meters from El Valle beach

Children are very welcome

Suitable for groups

Spoken languages: English and Spanish

PRICE RANGE FOR TRAVEL COMPANIES

SUSTAINABILITY MEASURES

Paper-free

130 \$ - 190 \$

No motorized excursions Maintaining an own garden

Own fish farm

No air conditioning and ceiling fans Motion sensors for lighting in the garden

System for filtering waste water (cooperation with the

environmental consultancy Co2ol)

Use of organic fertilizers

Separating and recycling waste

CERTIFICATIONS

TourCert Qualified since 2021

MORE INFORMATION

<u>elvallelodge.com/</u>

<u>@elvallelodge</u>

@elvallelodge

www.tourcert.org/en/community/el-valle-lodge/





Balcony with sea view, right on the beach

TYPES OF TRAVEL

Beach and relaxation holidays, sports and active travel

DESCRIPTION

The Hotel Todo Blanco is an all-white oasis of calm right on Playa Las Galeras. All hotel rooms have a private balcony with sea views and there is a private area for hotel guests on the beach just a few steps away.

In addition, the hotel serves its guests an extensive, included breakfast every morning and guests can relax at the hotel bar in the evening.

IMPORTANT FACTS

8 double rooms



Direct beach location



Children are very welcome



Suitable for groups



Spoken languages: English and Spanish

PRICE RANGE FOR TRAVEL COMPANIES

150 \$ - 240 \$

SUSTAINABILITY MEASURES

Reduction of single-use plastic Offer of regional products and dishes No use of pesticides in the garden Ecological design of the garden

CERTIFICATIONS

MORE INFORMATION

TourCert Qualified since 2021

<u>hoteltodoblanco.com/</u>

<u>@hoteltodoblanco</u>

@todoblancohotel

in Hotel TODOBLANCO

www.tourcert.org/en/community/hotel-todo-blanco/



Luxurious accommodation, tropical garden oasis, right on the beach

PRICE RANGE FOR TRAVEL COMPANIES

100 \$ - 700 \$

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel

SUSTAINABILITY

Reduction of single-use plastic

MEASURES

Use of biodegradable cleaning products

DESCRIPTION

The Javo Beach Cottages are four luxurious bungalows, which are only 100 m away from the beautiful beach of La Playita. Guests have access to the private beach area "Javo Beach" through the garden, where they have loungers and tiki umbrellas at their disposal.

MORE INFORMATION

Garden with native plants Water saving measures No air conditioning

On the property is a covered ranchetta with hammocks, lounge chairs, changing rooms and freshwater showers,

completely private and just steps from the beach.

CERTIFICATIONS

TourCert Qualified since 2019

IMPORTANT FACTS

4 bungalows (3 x 2 people, 1 x 4 people)

Javo Beach auf airbnb

https://javo-beach.business.site/

🚹 @javobeachatplayita

www.tourcert.org/en/community/javo-beach/ 100m from La Playita beach

Spoken languages: English, Spanish, French and

Italian



Tropical garden oasis, right on the beach, vegetarian/ vegan food

OWN LEISURE OFFERS

Bicycles, snorkeling equipment, kayaks, massages, yoga and Zumba classes, cooking classes and much more

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel, wellness travel

PRICE RANGE FOR TRAVEL COMPANIES

100 \$ - 150 \$

DESCRIPTION

Villa Serena's tranquility, harmony and elegance invite you to relax and unwind; the pristine tropical setting offers discovery and adventure at the same time. Sea view rooms with terrace under coconut trees. surrounded by lush tropical gardens and the splendor and beauty of nature. Both at the pool and on the beach you can hear the sound of the sea and palm trees singing in the wind. Secluded, yet only minutes away from a quaint village and opportunities for exciting experiences.

SUSTAINABILITY

MEASURES

Reduction of single-use plastic Offer of regional products and dishes Wide range of vegetarian/vegan dishes

CERTIFICATIONS

TourCert Qualified since 2019

MORE INFORMATION

<u>www.villaserena.com</u>

@hotelvillaserena

@villaserenadominicanrepublic in Hotel Villa Serena

www.tourcert.org/en/community/villa-serenaboutique-hotel-dominican-republic

IMPORTANT FACTS

21 double rooms



Direct beach location



Children are very welcome



Suitable for groups



(*) Spoken languages: English, Spanish and partly

German





Agri-ecotourism, bungalows, tropical garden oasis

OWN LEISURE OFFERS Workshops on environmental education

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel

PRICE RANGE FOR TRAVEL COMPANIES

90 \$ - 270 \$

DESCRIPTION

Aventura Rincón Ecolodge is a Bed & Breakfast that is both an agro-ecotourism experience and an experiential school. Here guests can not only sleep, but learn a lot through observation and interaction with the environment and the local community, where animals, plants and people are part of a dynamic, interactive and living ecosystem. The property includes gardens full of fruit and vegetables, creating a place of rest and relaxation.

SUSTAINABILITY MEASURES

Practicing permaculture and vermicomposting

Ecological design of the garden

Environmental training No single-use plastic Use of solar energy

No use of pesticides in the garden

Water saving measures No air conditioning

IMPORTANT FACTS

5 bungalows (1x2 pax, 1x3 pax, 2x4 pax, 1x16 pax)

9 km outside of Las Galeras



Children are very welcome



Suitable for groups



Spoken languages: Spanish

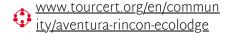
MORE INFORMATION

CERTIFICATIONS

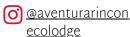


aventurarinconecolodge.com/





TourCert Qualified since 2019







Panoramic view, tranquility, green oasis

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel, wellness travel

DESCRIPTION

The highlight of the Clave Verde Eco-Lodge is its secluded location, which ensures spectacular views, tranquility and seclusion.

The accommodation consists of rustic cottages with an ecological and sustainable concept. A saltwater pool invites you to cool off, in the hammocks you can then relax and unwind. For active guests, the accommodation offers a wide range of sports activities and for adventure travelers various excursions are offered.

Local dishes are freshly prepared in the associated restaurant.

IMPORTANT FACTS

5 double rooms and 3 villas for up to 6 people

10 km east of Las Terrenas

Suitable for children

Suitable for groups

Spoken languages: English and Spanish

OWN LEISURE OFFERS Table tennis, volleyball, fitness equipment, massages, yoga, tai chi, dance classes in bachata, merengue and salsa

PRICE RANGE FOR TRAVEL COMPANIES

80 \$ - 315 \$

SUSTAINABILITY MEASURES

No single-use plastic No use of pesticides in the garden Use of compost from organic waste Operation of a chlorine-free salt pool Use of solar energy Use of a green filter for waste water Collecting rainwater

CERTIFICATIONS

TourCert Qualified since 2022; Dominican Treasure (by the Dominican Consortium for Competitiveness in Tourism); Atabey Foundation: Sustainable Tourism 2019 Award; Green Key certification

MORE INFORMATION



<u>@clave.verde</u>

@claveverdeecolodge

www.tourcert.org/en/community/clave-verde-ecolodge/







Bed & Breakfast surrounded by coconut trees on the "Ruta Ecoturistica Samaná"

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel

DESCRIPTION

21 palms Bed & Breakfast was opened in 2015 by Italians Francesco and Andrea. It is surrounded by coconut trees and is on the Samaná Ecotourist Route.

In the garden there is a jacuzzi, which invites guests to relax.

In the morning, guests can enjoy a typical Italian breakfast - coffee and Italian croissants with jam. If that doesn't appeal to you, you'll get a sandwich or scrambled eggs.

IMPORTANT FACTS

4 bungalows with 2 double rooms each

5 minutes walk from the beach

Children are very welcome

Suitable for groups

) Spoken languages: English, Spanish and Italian

LEISURE OFFERS

Guests receive a 5% discount on activities and excursions from local agencies

PRICE RANGE FOR TRAVEL COMPANIES

SUSTAINABILITY MEASURES

CERTIFICATIONS

MORE INFORMATION

100 \$ - 120 \$

No use of pesticides in the garden Offer of regional products and dishes

TourCert Qualified since 2019

www.21palms-bbsamana.com/

@21PalmsSamana

© <u>@21palms_bb</u>

www.tourcert.org/en/community/21-palms



Central location, idyllic garden

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel, long-term stays

DESCRIPTION

La Junglita is located right between the stunning beaches and the village center of Las Galeras. Amidst an idyllic garden, guests can relax in hammocks or use the outdoor kitchen. In addition, La Junglita offers excellent WiFi throughout the property, making it the perfect place to stay for digital nomads.

IMPORTANT FACTS

3 bungalows, each with a double room

5 minutes walk from the beach

Children are very welcome

Spoken languages: English, Spanish and French

PRICE RANGE FOR TRAVEL COMPANIES

48 \$ - 55 \$

SUSTAINABILITY MEASURES

Promotion of climate-friendly mobility by promoting

bicycles and avoiding cars

Paper-free

No use of pesticides in the garden

No single-use plastic Use of compost bins Water saving measures No air conditioning

CERTIFICATIONS

TourCert Qualified since 2021

MORE INFORMATION

@lajunglita1

@lajunglita guest house

www.tourcert.org/en/community/la-junglita/



Crines del Mar & Crines Ecuestre

Las Galeras, Dominican Republic



CHARACTERISTICS

Horseback riding, boat trips, nature experience

TYPES OF TRAVEL

Adventure travel, bathing and relaxation holidays, sports and active travel

DESCRIPTION

Spaniard Carlos and Italian Enzo founded Crines del Mar more than 30 years ago.

Carlos manages the Sailboat and Catamaran Boat excursions at Crines del Mar and Enzo manages Crines Ecuestre, which offers horseback riding excursions. Horseback riding trips take guests to the most beautiful and untouched places of the Samaná Peninsula. Both full-day excursions including barbecues on the beach

are offered, as well as short one to two hour horseback

rides along the beaches of Las Galeras.

IMPORTANT FACTS

In Santa Barbara de Samaná (25 km from Las Galeras)



Children are very welcome



Suitable for groups



Spoken languages: English, Spanish and Italian

PRICE RANGE FOR TRAVEL COMPANIES

SUSTAINABILITY MEASURES

40 \$ - 70 \$

Equestre:

Maintenance of already established trails

Taking their own garbage and collecting garbage

lying around

No single-use plastic

Mar:

No establishment of new ship routes Possess a whale watching permit

No spilling of oil or petrol into the sea

CERTIFICATIONS

TourCert Qualified since 2019

MORE INFORMATION

Crines del Mar

www.tourcert.org/en/community/crinesdel-mar-maritimo-y-ecuestre/







La Playita Sub

Las Galeras, Dominican Republic



Diving trips, beach excursions, nature experience **CHARACTERISTICS**

PRICE RANGE FOR TRAVEL COMPANIES

55 \$ - 99 \$

Adventure travel, sport and active travel **TYPES OF TRAVEL**

SUSTAINABILITY MEASURES

Awareness work with guests and skipper No spilling of oil or petrol into the sea

Raquel and Robin from La Playita Sub offer their guests **DESCRIPTION**

diving excursions and diving lessons. They also organize beach trips to Playa Madame, Playa Rincón and Playa Fronton beaches. Here a trip to one of the three

CERTIFICATIONS

TourCert Qualified since 2019

beaches can be chosen, as well as a day trip to all three beaches.

MORE INFORMATION

www.scubadivelasgaleras.com/

🚹 @alojamientoybuceoenlasgaleras

(o) @casaplayitasub

IMPORTANT FACTS

On La Playita Beach



Suitable for groups



Spoken languages: English and Spanish

www.tourcert.org/en/community/playita-sub/

Diving school, nature experience, small groups

TYPES OF TRAVEL

Adventure travel, beach holidays, sports and active travel

DESCRIPTION

The diving school Las Galeras Divers was founded more than 15 years ago by the Swiss couple Serge and Christine.

In addition to unique, intact corals, divers will encounter sea turtles, rays, giant barracuda and colorful tropical fish. The diving excursions are suitable for both beginners and professionals. Due to the maximum group size of six people, there is always very personal support from the diving instructors.

IMPORTANT FACTS



In the center of Las Galeras



Suitable for groups



Spoken languages: English, Spanish, French and partly German

PRICE RANGE FOR TRAVEL COMPANIES

SUSTAINABILITY

MFASURFS

50 \$ - 85 \$

Participation in monitoring and cultivation of corals No spilling of oil or petrol into the sea

Reduction of single-use plastic

Awareness work with guests and skipper

Respecting corals by not touching or damaging them

CERTIFICATIONS

TourCert Qualified since 2021

MORE INFORMATION

<u>www.las-galeras-divers.com</u>

<u> @plongee.republique.dominicaine</u>

@lasgalerasdivers/

www.tourcert.org/en/community/las-galeas-divers/

Riding excursions, nature experience, family business

PRICE RANGE FOR
TRAVEL COMPANIES

30\$

TYPES OF TRAVEL

Adventure travel, sport and active travel

SUSTAINABILITY

Cleaning and reforestation of already created paths

No single-use plastic

MEASURES

Offer of regional products and dishes

Protection and promotion of endemic flora and fauna

DESCRIPTION

Parada La Manzana is a family ranch, which was founded more than 20 years ago. Horseback riding excursions to the nearby El Limón waterfall are offered, which last around 3 hours. Lunch and a drink are included in the excursion. Guests can also visit the ranch's on-site gift shop and a shop selling local cocoa products.

CERTIFICATIONS

TourCert Qualified since 2022; Dominican Treasure

(by the Dominican Consortium for

Competitiveness in Tourism); Tripadvisor

IMPORTANT FACTS

 \bigcirc

In close proximity to the El Limón waterfall



Suitable for children



Suitable for groups



Spoken languages: Spanish

MORE INFORMATION

🚹 @Paradalamanzanasaltodellimon

(O) @paradalamanzana

www.tourcert.org/en/community/parada-la-manzana/





Rudy's Rancho

Las Galeras, Dominican Republic



CHARACTERISTICS

Horseback riding, nature experience

20 \$ - 55 \$

TYPES OF TRAVEL

DESCRIPTION

Adventure travel, bathing and relaxation holidays, sports and active travel

SUSTAINABILITY MEASURES

PRICE RANGE FOR

TRAVEL COMPANIES

Protection and promotion of endemic flora and fauna Use of existing riding trails, no creation of new ones Taking their own garbage and collecting garbage lying

around

Rudy's Rancho offers a variety of horseback riding excursions, for example along the beaches of La Playita or Playa Madama. There are nine horses on the ranch.

Awareness work with guests Reduction of single-use plastic

IMPORTANT FACTS

2 km east of Playa Las Galeras



Children are very welcome



Suitable for groups of up to nine people



Spoken languages: English, Spanish, German and

French

CERTIFICATIONS

MORE INFORMATION

TourCert Qualified since 2019

mudysrancho.com

Rudy's Rancho

www.tourcert.org/en/community/rudys-rancho/

SHORT INFO

The canton of Sarapiquí in Costa Rica includes important nature reserves and national parks. Agriculture and eco-tourism are the main industries here. The region is known for the cultivation of bananas, cocoa and coffee.

TARGET GROUPS

Offerings in Sarapiquí range from eco-educational activities to adventure and agricultural tours, making the region attractive to people of all ages.

On a round trip, Sarapiquí is ideal for a two to three day stop.

GETTING THERE

Sarapiquí is approximately a two-hour drive from the country's largest international airport, Juan Santamaria Airport (SJO). There are non-stop flights to Juan Santamaria Airport from many cities in the US, including Los Angeles, Atlanta, New York and Chicago, and Europe, including London.

A public bus runs between Puerto Viejo de Sarapiquí and La Virgen every hour during the day. In addition, a bus runs eight times a day to Ciudad Quesada and 11 times a day to San José (as of June 2022).

ACTIVITIES

RAINFOREST DISCOVERIES

Sarapiquí is an excellent place to explore the Costa Rican rainforest due to its many protected areas. The important research station La Selva has 61 km of trails and invites you to discover 1,850 plant species, 350 tree species, 448 bird species and about 500 ant species. Refugio Lapa Verde also offers environmental education activities in the form of bird watching tours and workshops, as do the Tirimbina Rainforest Center and Campos Azules. The latter also regularly hosts cooking, arts and crafts classes.

ACTION ON THE RÍO

Sarapiquí is known for legendary white water rafting tours, there are countless providers for this, including the qualified providers Aguas Bravas, Green Rivers, Rios Pura Vida and Aventuras del Sarapiqui. For those who prefer to be in the air rather than on the water: the latter also offers canopy tours.

As an alternative to the adrenaline rush of rafting, take a boat trip on the Río de Sarapiquí with Anhinga Tours or Oasis Nature Tour to see Costa Rican flora and fauna from the water.

SUSTAINABLE DEVELOPMENT IN SARAPIQUÍ

Around 57,000 people live in the canton of Sarapiquí. The main economic sectors are agriculture and tourism. In agriculture, bananas, pineapples, coffee, corn, cocoa, cardamom and citrus fruits, among others, are grown for local consumption as well as for export. While this creates many jobs in the region, environmental damage caused by large pineapple and banana plantations is increasingly causing problems in the region. Counteracting this problem is currently the core challenge of the region. Tourism has become increasingly important in recent years, but there is a controlled development process aimed at a sparse supply of small lodges and a tourism offer based on natural resources (Sarapiquí River, bird watching, biodiversity, etc.).

The canton strives to maintain a naturally sustainable, balanced, and safe environment for locals and tourists to enjoy. The principles of sustainable development and the desire for partnership, cooperation and joint commitment are pursued. The desire to learn and know how to take care of the species-rich environment in a protective manner is firmly anchored in the population.

SARAPIQUÍ TOURCERT CERTIFICATION

During the certification process, the criteria of sustainability and biodiversity in the destination were analyzed and evaluated. As a fundamental element of the certification, a Sustainability Council and a network of partner companies have been created, made up of tourism companies that act as promoters of sustainability in the Sarapiquí destination. The following measures have been or are being implemented since the start of the certification process:

- Training workshops (e.g. on safety, sustainable marketing, proper waste management, etc.)
- Strategy for the development of sustainable gastronomy
- CAMINOS DE SARAPIQUI: Development of routes for hikers and mountain bike lovers
- Inclusion of the Sarapiquí logo on agricultural products for export (goal: cooperation on environmental protection programs)
- Communication analysis on the perception of the certification and the destination

The sustainability network in Sarapiquí pursues the vision of ensuring the common good for all people in the destination: a fairer society with social achievements, security and well-being for the entire population and tourists. Residents and tourists alike should learn to appreciate and preserve the natural and cultural resources. Awareness-raising measures to protect the unique biological diversity and to promote the circular economy are in the foreground.

Concrete sustainability projects and initiatives in Sarapiquí can be read in the <u>blog post</u>.



TOURCERT QUALIFIED PARTNER COMPANIES IN SARAPIQUÍ

ACCOMODATION

€€€

- Ara Ambigua Lodge
 - o 41 double rooms
- La Quinta Sarapiquí
 - o 40 double rooms

€€

- Hotel El Bambú
 - o 40 double rooms

€

- Finca Guarumo
 - o 4 double rooms



TOUR PROVIDERS



- Aguas Bravas
 - inter alia rafting, canopy, pineapple and chocolate plantation tour, ant tour
- Anhinga Tours
 - boat tours
- Aventuras del Sarapiquí
 - inter alia rafting, canopy, canoe and kayak tours, hiking trips, mountain biking, horseback riding
- Campos Azules
 - Cooking classes, craft classes, bird watching, ethnobotany trail
- Green Rivers
 - inter alia rafting, kayaking, bird watching, hiking, mountain biking and yoga on the river
- Oasis Nature Tours
 - boat tours
- Ríos Pura Vida
 - Rafting and kayak tours

PROTECTED AREAS

- <u>Lapa Verde</u>
- OET La Selva
- <u>Tirimbina Biological Reserve</u>

ASSOCIATION AND NGO

- Cámara de Turismo de Sarapiquí
- FUNDECOR

CONTACT & FURTHER INFORMATION











Rainforest oasis, nature experience, family business

TYPES OF TRAVEL

cultural and educational travel

DESCRIPTION

Ara Ambigua Lodge is run by a Costa Rican family on three acres of wooded land. The owners of the tranguil tropical rainforest oasis are guided by social, economic, environmental and cultural sustainability practices. The personal care of the guests is very important at this accommodation. The property offers its guests 3 pools to relax. In addition, regional dishes are offered in the hotel's restaurant La Casona.

IMPORTANT FACTS

41 double rooms



2 km west of Puerto Viejo de Sarapiquí



Children are very welcome



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

85 \$ - 100 \$

SUSTAINABILITY MFASURFS

Offer of regional products and dishes

Water saving measures

Use of biodegradable cleaning agents

Use of solar energy

No use of pesticides in the garden Use of compost from organic waste

Awareness work with guests

CERTIFICATIONS

TourCert Qualified since 2018

National Certification for Sustainable Tourism (CST)

MORE INFORMATION



www.hotelaraambigua.com



Ara Ambigua Lodge



www.tourcert.org/en/community/ara-ambigua-lodge









Rainforest Lodge, family run

TYPES OF TRAVEL

Adventure Travel, Wellness Travel

DESCRIPTION

La Quinta de Sarapiquí is a cozy lodge, which is an ideal starting point for nature lovers due to its location in the rainforest. The property features two pools, a butterfly house, lush tropical gardens, ponds where caimans can be seen, and vegetable and medicinal gardens. Local dishes prepared with produce from their own garden are offered at La Quinta. The property has been run by a Costa Rican family since it opened in 1993.

IMPORTANT FACTS

40 double rooms

14 km west of Puerto Viejo de Sarapiquí

Children are very welcome

Suitable for groups

Suitable for people with restricted mobility

Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

75 \$ - 145 \$

SUSTAINABILITY MEASURES

Sending a sustainability policy to the customers before

the trip (in English & Spanish)

Protection and promotion of endemic flora and fauna

Water saving measures Use of solar energy

Separating and recycling waste System for filtering waste water Use of compost from organic waste

Awareness work with guests

CERTIFICATIONS

TourCert Qualified since 2018

National Sustainable Tourism Certification (CST)

Winner of the Bóscares Prize in 2021

MORE INFORMATION

hotellaquintasarapiqui.com/

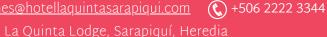
@laquintacr

(©) @laquintacr

www.tourcert.org/en/community/la-quinta-lodge









Tropical rainforest oasis, central location

TYPES OF TRAVEL

Adventure travel

DESCRIPTION

The Hotel El Bambú is a small natural oasis in the middle of the small town of Puerto Viejo de Sarapiquí, surrounded by beautiful tropical rainforest and numerous colorful bird species.

In addition to 15 standard and 25 superior double rooms, the property offers a pool to cool off in and a restaurant serving delicious traditional food. Thanks to a tour desk, a variety of different excursions in the area can be booked directly at the hotel.

IMPORTANT FACTS

40 double rooms



In downtown Puerto Viejo de Sarapiquí



Children are very welcome



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

80 \$ - 130 \$

SUSTAINABILITY MEASURES

Production of methane gas for the kitchen with the help

of an own bio-sewage treatment plant

Sustainable gastronomy

Reduction of single-use plastic

Use of biodegradable cleaning products

Water saving measures

Protection and promotion of endemic flora and fauna

Use of organic fertilizers Collecting rainwater

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION







www.tourcert.org/en/community/hotel-el-bambu







PRICE RANGE FOR TRAVEL COMPANIES

CHARACTERISTICS Rural accommodation, organic farming

TYPES OF TRAVEL Cultural and educational travel

DESCRIPTION

Finca Guarumo is an organic farm run by a Costa Rican family. The family is dedicated to preserving the natural environment through resource-efficient management practices. Bananas, pineapples, cocoa and papayas are

grown.

IMPORTANT FACTS

In addition to various tours on the farm, Finca Guarumo offers accommodation in a rustic cabin where guests can enjoy peaceful nights surrounded by nature.

3 double rooms

In downtown Puerto Viejo de Sarapiquí

Children are very welcome

Suitable for groups

Spoken languages: Spanish and English

Accommodation: \$38 for a double room or \$100 for all

three rooms Farm Tour: \$20

SUSTAINABILITY Collecting rainwater for the care of the animals and

MEASURES the sanitary facilities
Use of organic fertilizers

CERTIFICATIONS TourCert Qualified since 2018

MORE INFORMATION **f** Finca Guarumo

www.tourcert.org/en/community/finca-guarumo





Adventure and cultural offers, nature experience

PRICE RANGE FOR TRAVEL COMPANIES

15 \$ - 80 \$

TYPES OF TRAVEL

Adventure travel, sports and active travel, cultural travel

SUSTAINABILITY MEASURES

No single-use plastic Sustainable gastronomy

Separating and recycling waste

Use of a green filter for waste water

Water saving measures

Use of biodegradable cleaning products

Protection and promotion of endemic flora and fauna

No use of pesticides in the garden Use of compost from organic waste

Taking their own garbage and collecting garbage lying

around

Awareness work with guests

DESCRIPTION

Aguas Bravas is a tourism company with more than 23 years of experience in organizing high quality tours with maximum security and personalized attention. They specialize in cultural and adventure travel and offer rafting and zipline excursions as well as a pineapple and chocolate plantation tour and an ant tour. Many of the activities already include meals during the tour and transport from the accommodation to the meeting point.

CERTIFICATIONS

TourCert Qualified since 2018

National Certification for Sustainable Tourism (CST)

IMPORTANT FACTS

Suitable for children

Suitable for groups



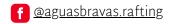
Spoken languages: Spanish and English

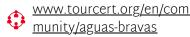
8 km west of Puerto Viejo de Sarapiquí

MORE INFORMATION

+506 2292 2072

















Boat tours, nature experience

TYPES OF TRAVEL

Adventure travel

DESCRIPTION

Anhinga Tours offers boat tours along the Sarapiquí River. On the tours, guests can observe a variety of birds, reptiles and mammals, as well as learn more about the river, which is so important to the country's trade and history. Tours of one and a half, two and a half and six hours are offered. Guests will also receive a soft drink during the tour. For groups of 6 or more people, a guide accompanies the tour, for smaller groups this can be booked at an additional cost.

IMPORTANT FACTS

In downtown Puerto Viejo de Sarapiquí



Suitable for children



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

25 - 120 \$

SUSTAINABILITY MEASURES

Collection of waste floating in the river

Awareness work with guests

Protection and promotion of endemic flora and fauna

Use of low-emission four-stroke engines Maintenance of boats outside the river

Reduction of single-use plastic Separating and recycling waste

Water saving measures

Paper-free

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION



<u>sites.google.com/view/anhingatours/</u>



@anhingatours



(©) @anhingatours



www.tourcert.org/en/community/anhinga-tours





Rafting, canopy, nature experience **CHARACTERISTICS**

Adventure travel, sport and active travel **TYPES OF TRAVEL**

The Aventuras del Sarapiquí team specializes in **DESCRIPTION** adventure tourism. There are nine different activities on offer, including rafting and canopy, as well as canoe and kayak tours, hiking excursions, mountain biking and horseback riding. The tours last an average of three hours. A snack in the form of fresh fruit is often

included.

IMPORTANT FACTS

6 km west of Puerto Viejo de Sarapiquí

Suitable for children



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

31 - 113 \$

SUSTAINABILITY MEASURES

Collection of waste floating in the river Awareness raising work with guests and locals

CERTIFICATIONS

TourCert Qualified since 2018 National Certification for Sustainable Tourism (CST)

MORE INFORMATION



<u>Aventuras del Sarapiqui</u>

👩 <u>@aventurasdelsarapiqui</u>

www.tourcert.org/en/community/ aventuras-del-sarapiqui







Cooking classes, craft classes, bird watching

TYPES OF TRAVEL

Cultural travel, adventure travel

DESCRIPTION

Campos Azules is an initiative of women in rural community-based tourism. They offer cooking classes where traditional dishes can be prepared. Arts and crafts courses can also be booked, e.g. in the form of painting on clay. There is also the opportunity for bird watching and to participate in a guided Costa Rican ethnobotany trail. In the latter, guests learn about native and exotic plants, as well as the traditional use of some medicinal plants.

Campos Azules is a suitable excursion destination for (hobby) photographers, students, retirees and families with children of all ages.

IMPORTANT FACTS

15 km south of Puerto Viejo de Sarapiquí



Suitable for children



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

15 - 20 \$

SUSTAINABILITY **MEASURES**

Sustainable gastronomy

No use of pesticides in the garden Separating and recycling waste

No single-use plastic Water saving measures

No air conditioning and ceiling fans

Paper-free

Protection and promotion of endemic flora and fauna

Voluntary participation in bird monitoring Practicing permaculture and vermicomposting

Awareness work with guests

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION



@camposazules2015



www.tourcert.org/en/community/campos-azules







Rafting tours, nature experience

TYPES OF TRAVEL

Adventure travel, sport and active travel

DESCRIPTION

Green Rivers offers a variety of outdoor activities in Sarapiquí, including rafting, kayaking, bird watching, hiking, mountain biking, and yoga on the river. All excursions include the accompaniment of certified guides, a snack in the form of fresh fruit, and travel from the accommodation to the meeting point.

IMPORTANT FACTS

In downtown Puerto Viejo de Sarapiquí



Suitable for children



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

90 \$ - 26 \$

SUSTAINABILITY MEASURES

Water consumption control

Energy saving measures including LED lamps

Climate-friendly mobility through collective transport

No single-use plastic

Use of biodegradable cleaning products

Protection and promotion of endemic flora and fauna

Collecting organic waste for livestock feed or

composting

Separating and recycling waste

Consumption of seasonal products from the region

Use of recycled paper

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION

<u>www.sarapiquigreenrivers.com/</u>

@greenriverscostarica

www.tourcert.org/en/community/green-rivers









Boat tours, nature experience

PRICE RANGE FOR TRAVEL COMPANIES

38 \$ - 50 \$

TYPES OF TRAVEL

Adventure travel

SUSTAINABILITY

No single-use plastic

DESCRIPTION

With Oasis Nature Tours, guests can enjoy a relaxing cruise on the Sarapiquí River. You will be accompanied by a guide. You'll also get a refreshing drink on the tour while observing and marveling at a great variety of flora and fauna. The tours have a duration of two hours. Departures are daily at 9 am and 2 pm.

Collection of waste floating in the river **MEASURES** Use of low-emission four-stroke engines

Separating and recycling waste

Water saving measures

No air conditioning and ceiling fans Use of biodegradable cleaning products

Protection and promotion of endemic flora and fauna

No use of pesticides in the garden

IMPORTANT FACTS

In downtown Puerto Viejo de Sarapiquí

Suitable for children



Suitable for groups



Spoken languages: Spanish and English

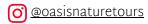
CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION



<u>@OasisNatureTours</u>



www.tourcert.org/en/community/oasis-nature-tours









Rafting tours, nature experience, family business **CHARACTERISTICS**

Adventure travel, sport and active travel **TYPES OF TRAVEL**

Ríos Pura Vida is a local family business specializing in **DESCRIPTION** personalized rafting and kayaking adventures for all ages. The location in the heart of the Sarapiquí canton, surrounded by rivers and tropical rainforests, is the ideal starting point for a rafting adventure. The professionally trained guides make the excursion a highlight with their experience.

IMPORTANT FACTS

9 km west of Puerto Viejo de Sarapiquí

Suitable for children

Suitable for groups

Spoken languages: Spanish and English

PRICE RANGE FOR 45 \$ - 60 \$ TRAVEL COMPANIES

SUSTAINABILITY MEASURES

CERTIFICATIONS

MORE INFORMATION

Collection of waste floating in the river Awareness raising work with guests and locals

TourCert Qualified since 2018

<u>www.riospuravida.com/</u>

@sarapiquirafting

(o) @riospuravida

www.tourcert.org/en/community/rios-pura-vida







Lapa Verde

Sarapiquí, Costa Rica



CHARACTERISTICS

Sanctuary, Bird Watching, Nature Experience

PRICE RANGE FOR TRAVEL COMPANIES

10 \$ - 80 \$

TYPES OF TRAVEL

Educational travel, adventure travel

SUSTAINABILITY

MEASURES

Protection of endemic flora and fauna

Environmental training (also for school classes)

Awareness raising work with guests and locals

DESCRIPTION

The Refugio Lapa Verde is a protected area in Sarapiquí with an area of 1,825 hectares. Bird watching tours and workshops are offered at Lapa Verde. They also offer an educational lecture on the most important bird species in the sanctuary: the green macaw (Ara ambiguus), one

Water saving measures

Separating and recycling waste

Use of compost from organic waste

Biodiversity research (mammals, amphibians, reptiles

and birds of prey)

Ecological restoration projects

IMPORTANT FACTS

5 km west of Puerto Viejo de Sarapiquí

of the most endangered birds in the region.

Suitable for children CERTIFI

CERTIFICATIONS TourCert Qualified since 2018

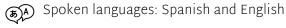
Suitable for groups

MORE INFORMATION

<u> @refugiolapaverde</u>

@refugiolapaverde

www.tourcert.org/en/community/refugio-lapa-verde









Rainforest, research station, nature conservation

TYPES OF TRAVEL

Educational travel, adventure travel

DESCRIPTION

La Selva Research Station offers 4.000 acres of wellpreserved ancient and regenerating lowland tropical rainforest bordering Braulio Carrillo National Park. The property has 61 km of hiking trails, 16 of which are paved. The biodiversity is spectacular, including more than 1,850 species of plants, 350 species of trees, 448 species of birds and about 500 species of ants.

La Selva is one of the world's most important locations for the study of tropical ecosystems.

Overnight stays are possible on site in rustic rooms.

IMPORTANT FACTS

4 km south of Puerto Viejo de Sarapiquí



12 double rooms and bungalows (4 pax)



Suitable for children



Suitable for groups



Spoken languages: Spanish

PRICE RANGE FOR

TRAVEL COMPANIES

Accommodation: \$63 - \$196 Guided Tours: \$40 -\$66

SUSTAINABILITY

MEASURES

Use of solar energy for hot water preparation

Insulation of the buildings Water saving measures Energy saving measures

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION



tropicalstudies.org/portfolio/naturalhistory-visitors-la-selva/



www.tourcert.org/en/community/ <u>la-selva-biological-station</u>



+506 2524 0607

Research, environmental education, ecotourism

TYPES OF TRAVEL

Adventure travel, educational travel

DESCRIPTION

The Tirimbina Biological Reserve protects and conserves biodiversity on 345 hectares of tropical forest. The management model is based on three pillars: scientific research, environmental education and ecotourism. Research provides knowledge about biodiversity. Environmental education helps to pass on this knowledge and motivate others to appreciate natural resources. Ecotourism provides funding for research and education projects and allows the beauty of the forest to be shared with visitors.

The site also houses a comfortable lodge and the El Ceibo restaurant, which serves organic wine and excellent coffee alongside traditional dishes.

IMPORTANT FACTS

 \bigcirc

14 km southwest of Puerto Viejo de Sarapiquí



38 double rooms



Suitable for children



Suitable for groups



Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

Accommodation: \$145 - \$165

SUSTAINABILITY MEASURES Reduction of single-use plastic

Water-saving measures

Use of biodegradable cleaning products

Use of solar energy

Use of compost from organic waste Offer of regional products and food Free environmental training for locals

CERTIFICATIONS

TourCert Qualified since 2018
National Certification for Sustainable Tourism (CST)

MORE INFORMATION







www.tourcert.org/en/community /tirimbina-biological-reserve



SHORT INFO

The small Costa Rican town of Sarchí is the capital of the canton of the same name and the center of traditional arts and crafts. Also, in adjacent national parks, including the Juan Castro Blanco National Park, a high biodiversity can be found.

TARGET GROUPS

Sarchí welcomes guests of all ages. Both travelers in search of adventure and those interested in Costa Rica's cultural heritage will find what they are looking for here. Due to its proximity to the airport, Sarchí is ideal for a two-day stay for round-trip travelers whose stay in Costa Rica is just beginning or ending.

GETTING THERE

Sarchí is a 35-minute drive from the country's largest international airport, Juan Santamaría Airport (SJO). There are non-stop flights to Juan Santamaria Airport from many cities in the US, including Los Angeles, Atlanta, New York and Chicago, and Europe, including London.

By public bus, Sarchí can be reached from San José (3x daily; about 1.5 hr. drive), from Alajuela (every 30 min.; 75 min. drive), and from Grecia (every 30 min.; 20 min. drive) (as of June 2022).

ACTIVITIES

NATIONAL PARKS

The botanical highlight in the middle of Sarchí is the TourCert qualified Jardín Else Kientzler.

In the surrounding area of Sarchí there are also several national parks, including the Parque Nacional Volcán Poás and the Parque Nacional Juan Castro Blanco.

The latter is considered a bird paradise and is Costa Rica's first water national park. It is still largely undeveloped by tourism and therefore offers a very special charm.

HANDICRAFTS

Since Sarchí is the center of Costa Rican handicrafts and home to the largest ox cart in the world, there are many activities related to handicrafts.

A variety of workshops and stores can be visited in Sarchí, including the qualified Fábrica de Carretas Eloy Alfaro, Fábrica de Mecedoras Los Cuyos, Fábrica de Carretas Chaverri, Artesanías Chaverri and Muebles Campos, among others.

An annual highlight in Sarchí is the Festival del Artesano Sarchiseño, the festival of Sarchí arts and crafts, which is always celebrated in March.

SUSTAINABLE DEVELOPMENT IN SARCHÍ

About 18,000 people live in Sarchí and the surrounding municipalities. The main economic activity in the region is agriculture, livestock and tourism. In the municipality of Sarchí, handicrafts also play an important economic role. Cultural identity is particularly important in Sarchí and is promoted through regular events where traditional clothing is worn, typical dances are performed and handicrafts are offered. But Sarchí also has a lot to offer in the ecological area of sustainability: the Else Kientzler Botanical Garden is home to more than 2,000 plant species on an area of 7 hectares and is therefore not only suitable as a place for local recreation, but also for promoting environmental education. Both national and international tourism have become more and more important in recent years, although there is a controlled development process aimed at a low density of small guesthouses and a tourist offer based on natural and cultural resources.

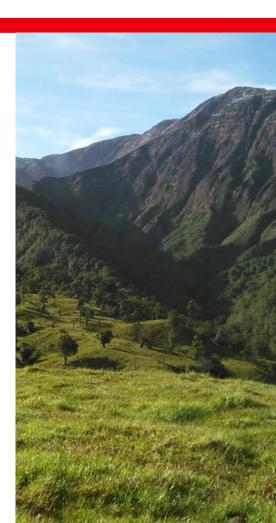
SARCHÍ TOURCERT CERTIFICATION

During the certification process, the criteria of sustainability in the destination were analyzed and evaluated. As a fundamental element of the certification, a sustainability council and a network of partner businesses were also created in Sarchí, composed of tourism businesses that act as promoters of sustainability in the destination. Since the start of the certification process, the following measures have been or are being implemented:

- Analysis of the cultural and natural features that make Sarchí a unique destination
- Training workshops (e.g. on safety, plastic prevention, sustainable marketing, etc.)
- Development of a strategy for sustainable gastronomy, as well as organization of a culinary city festival
- Organization of an annual arts and crafts festival
- Organization to celebrate cultural identity on the anniversary of the UNESCO Oxcart designation

The sustainability network in Sarchí pursues the vision of ensuring the common good for all people in the destination: a more just society with social achievements, safety and well-being for the entire population and tourists. Residents and tourists alike should learn to appreciate and preserve both cultural and natural resources. Awareness-raising activities to promote the circular economy are at the forefront.

Specific sustainability projects and initiatives in Sarchí can be found in the blog post.



TOURCERT QUALIFIED PARTNER COMPANIES IN SARCHÍ



ACCOMMODATION

€

- Hotel y Restaurante Alto Palomo
 - o 10 double rooms
- Caña Dulce B&B
 - o 3 double rooms
- Hotel Jucahuje Lodge
 - o 7 double rooms

ARTS AND CRAFTS

- Artesanías Chaverri
- Coopearsa
- El Jardín Sarchí
- Fábrica de Carretas Eloy Alfaro
- <u>Fábrica de Mecedoras Los Cuyos</u>
- Muebles Campos

NATURE

- <u>Jardín Else Kientzler</u>
 - Botanical garden

GASTRONOMY

- Soda y Cafetería La Abundancia
 - Creole food
- Restaurante La Finca
 - Costa Rican food
- Corporación Viejillos Bar
 - Disco and bar

ASOCIACIÓN

• Centro Actividades Turísticas y Artísticas



CONTACT & FURTHER INFORMATION









destinosarchi.com

info@destinosarchi.com

+506 2454 1130

@destinosarchi

Sarchí. Costa Rica



CHARACTERISTICS Family business, panoramic view, nature experience

Adventure travel, sports and active travel

Hotel Alto Palomo is located in the highest part of the **DESCRIPTION**

> canton at an altitude of 1,800 meters above sea level, in the cloud forest of the western central valley. Hiking trails can be explored in the area leading to stunning flora and fauna and views of much of the Central Valley

and the volcanic Cordidellera.

IMPORTANT FACTS 10 double rooms

TYPES OF TRAVEL

12 km north of Sarchi

Suitable for children

Suitable for groups

Spoken language: Spanish

PRICE RANGE FOR \$85 - \$105 TRAVEL COMPANIES

No plastic furniture **SUSTAINABILITY**

Reduction of single-use plastic **MEASURES** Separate and recycle waste

Paper reduction

Use of biodegradable cleaning products

Water saving measures No air conditioning

TourCert Qualified since 2018 **CERTIFICATIONS**

MORE INFORMATION hotelaltopalomo.com/

(i) @hotelaltopalomosarchi/

www.tourcert.org/en/community/hotel-alto-palomo





Family business, coffee plantations, agritourism **CHARACTERISTICS**

PRICE RANGE FOR TRAVEL COMPANIES

\$45

Adventure travel, sport and active travel **TYPES OF TRAVEL**

SUSTAINABILITY

No plastic furniture Reduction of single-use plastic

MEASURES

Separating and recycling waste Awareness work with guests

Paper reduction

Use of biodegradable cleaning products

Water saving measures No air conditioning

IMPORTANT FACTS

DESCRIPTION

3 double rooms

5 km north of Sarchí

Suitable for children

Spoken languages: English and Spanish

Caña Dulce is a bed and breakfast surrounded by coffee

plantations in a house full of memories and personality.

At Caña Dulce, on chilly evenings, guests can listen to

the chirping of crickets and have breakfast on the

terrace in the sun overlooking the forest, where the

trickling of natural water springs keeps you company.

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION

www.canadulcebb.com/en/home

@ecoposadaBB





Nature experience, family business

PRICE RANGE FOR TRAVEL COMPANIES

\$45

TYPES OF TRAVEL

Adventure Travel, Cultural Travel

SUSTAINABILITY MEASURES

No plastic furniture

At Jucahuje Lodge, guests are welcomed by the owners

Reduction of single-use plastic Separating and recycling waste

Upcycling

Awareness work with guests

Paper reduction

Use of biodegradable cleaning products

Water saving measures No air conditioning

IMPORTANT FACTS

DESCRIPTION

Juan is an artist and decorates the accommodation with upcycled objects. Cooking courses, concerts, cultural

Juan and Carlos. Great importance is attached to

operating the accommodation as environmentally

friendly as possible. This starts with the interior design:

events and theme days are also held at the lodge.

7 double rooms

CERTIFICATIONS

TourCert Qualified since 2018

Central location



Suitable for children



Suitable for small groups

Spoken languages: English and Spanish

MORE INFORMATION

<u> @HotelJucahujeLodge</u>

www.tourcert.org/en/community/jucahuje-lodge-hotel





MEASURES

MORE INFORMATION

CHARACTERISTICS Gastronomy

Adventure Travel, Cultural Travel **TYPES OF TRAVEL**

The Cafetería La Abundancia offers Creole dishes. **DESCRIPTION**

> including the "tortilla aliñada," which is a traditional Costa Rican corn tortilla. It is served with a freshly

> brewed coffee. La Abundancia serves breakfast, lunch

and dinner.

In the city center **IMPORTANT FACTS**

Suitable for children

Suitable for groups

Spoken language: Spanish

Offer of regional dishes SUSTAINABILITY

> Reduction of single-use plastic Separating and recycling waste

Use of biodegradable cleaning products

Water saving measures

TourCert Qualified since 2018 **CERTIFICATIONS**

🚹 @sodalaabundancia





Corporación Viejillos Bar

Sarchí, Costa Rica



Nightlife, gastronomy **CHARACTERISTICS**

Cultural travel **TYPES OF TRAVEL**

At Viejillos Bar, which has been in existence for more **DESCRIPTION**

> than 20 years, guests have five different rooms available to dance the night away: the Salón de Baile (the Ballroom), the Discoteque and the Taberna, as well as the Bar El Conquistador, in which a gastronomic offer is available, and La Cuadra de Viejillo. The Viejillos invites visitors to hit the dancefloor on Fridays, Saturdays and Mondays from 8:30 p.m. to 12:30 a.m. and Sundays from

1:30 p.m. to 6:30 p.m.

In Sarchi Sur; 2.5 km south of the city center **IMPORTANT FACTS**

Suitable for groups

Spoken language: Spanish

Reduction of single-use plastic **SUSTAINABILITY** Separating and recycling waste **MEASURES**

Use of biodegradable cleaning products

Water saving measures

TourCert Qualified since 2018 **CERTIFICATIONS**

🚹 <u>Viejillos Bar Sarchí</u> MORE INFORMATION

@viejillosbar

www.tourcert.org/en/community/viejillos-bar















Gastronomy, family business **CHARACTERISTICS**

Cultural travel, adventure travel

La Finca restaurant offers an extensive menu for all tastes and is an ideal place to visit with the whole

family.

At La Finca, guests can enjoy delicious dishes in a rural outdoor atmosphere because, despite its central

location, the restaurant is surrounded by nature. The house specialty is the traditional Churrasco steak,

followed by a piece of Tres Leches for dessert.

IMPORTANT FACTS

TYPES OF TRAVEL

DESCRIPTION

In the city center

Suitable for children

Suitable for groups

Spoken languages: Spanish and English

PRICE RANGE FOR TRAVEL COMPANIES

\$15 - \$25

SUSTAINABILITY MEASURES

Offer of regional dishes Reduction of single-use plastic Separating and recycling waste

Use of biodegradable cleaning products

Water saving measures

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION

<u>www.restaurantelafincasarchi.com</u>

1 <u>@lafincasarchi</u>

@restaurantelafincasarchicr





Handicrafts, family business

TYPES OF TRAVEL

Cultural trips

DESCRIPTION

Artesanías Chaverri is a handicraft shop owned by the Chaverri family. Third-generation local craftsmen produce traditional cultural products which are sold here, including the traditional miniature ox carts that fits in every suitcase. The handicraft shop in Sarchí offers decorative objects and furniture for the home made of various materials such as wood, glass, ceramics, leather, fabric, paper and metal.

IMPORTANT FACTS



In the city center



Suitable for children



Suitable for groups



Spoken language: Spanish

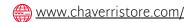
SUSTAINABILITY MEASURES

Separating and recycling waste Use of biodegradable cleaning products Offer of regional products

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION





www.tourcert.org/en/community/artesanias-chaverri

CHAVERRISTORE



Handicrafts, furniture market hall

TYPES OF TRAVEL

Cultural travel

DESCRIPTION

Coopearsa was founded in 1982 to offer artisans a space to sell their products to a national and international audience. Today, Coopearsa is the largest handicraft and furniture market in Costa Rica. Here visitors are offered a large selection of furniture and decorations for their own homes as well as unique souvenirs and jewellery.

IMPORTANT FACTS



In the city center



Suitable for children



Suitable for groups



Spoken language: Spanish

SUSTAINABILITY MEASURES Separating and recycling waste
Use of biodegradable cleaning products
Offer of regional products

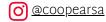
CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION







www.tourcert.org/en/community/coopearsa-r-l



Handicrafts

TYPES OF TRAVEL

Cultural travel

DESCRIPTION

El Jardín Sarchí is a handicraft and souvenir shop. Since cart painters, who are also called "bearers of tradition" in Sarchí, carry out their work in the shop, visitors can experience and observe live how the products are made and how the various crafts are decorated and painted with attention to detail.

IMPORTANT FACTS



1.5 km east of the city center



Suitable for children



Suitable for groups



Spoken language: Spanish

SUSTAINABILITY MEASURES

Separating and recycling waste Use of biodegradable cleaning products

Offer of regional products

CERTIFICATIONS

TourCert Qualified since 2021

MORE INFORMATION

El jardin Sarchi



Handicrafts

TYPES OF TRAVEL

Cultural travel

DESCRIPTION

At the Eloy Alfaro Cart Factory, guests can learn about local handicrafts and find a wide range of souvenirs. Free tours are also offered to show guests the process of making and painting the carts and other items made at the factory.

At lunchtime, rich local dishes can be tasted and enjoyed in the in-house restaurant Don Lolo.

IMPORTANT FACTS

In the city center



Suitable for children



Suitable for groups



Spoken languages: Spanish

PRICE RANGE FOR TRAVEL COMPANIES

Tours are free

SUSTAINABILITY MEASURES

Separating and recycling waste Use of biodegradable cleaning products Offer of regional products

CERTIFICATIONS

TourCert Qualified since 2018

MORE INFORMATION

Fábrica de Carretas Eloy Alfaro

www.tourcert.org/en/community/ fabrica-de-carretas-elov-alfaro





Fábrica de Mecedoras Los Cuyos

Sarchí, Costa Rica



Handicrafts, rocking chairs **CHARACTERISTICS**

Cultural travel **TYPES OF TRAVEL**

Los Cuyos are manufacturers of traditional leather and **DESCRIPTION**

wood rocking chairs. They also ship worldwide with UPS, so if visitors fall in love with a rocking chair that

doesn't fit in their luggage, it can easily be sent home.

1.5 km west of the city center **IMPORTANT FACTS**

Suitable for children

Suitable for groups

Spoken language: Spanish

Separating and recycling waste **SUSTAINABILITY** Use of biodegradable cleaning products **MEASURES**

Offer of regional products

TourCert Qualified since 2018 **CERTIFICATIONS**

MORE INFORMATION Cuyos Los Cuyos Los Rodriguez

> www.tourcert.org/en/community/ fabrica-de-mecedoras-los-cuyos







Handicrafts, furniture, family business **CHARACTERISTICS**

Cultural travel **TYPES OF TRAVEL**

> Muebles Campos is a family business specializing in the manufacture of furniture since 1991. Furniture is produced in contemporary, classic and rustic lines. A wide variety of particularly high-quality woods are used in the manufacturing process.

Visitors will find a large selection of furniture, and custom-made products are also possible depending on taste, desired design and individual dimensions.

2.5 km east of the city center **IMPORTANT FACTS**

Suitable for children

Suitable for groups

Spoken language: Spanish

CERTIFICATIONS

SUSTAINABILITY

MEASURES

MORE INFORMATION

Separating and recycling waste Use of biodegradable cleaning products Offer of regional products

TourCert Qualified since 2018

@Muebles.H.Campos

@mueblescampos7

www.tourcert.org/en/community/ fabrica-de-muebles-campos

DESCRIPTION



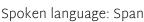
















Botanical garden, nature experience **CHARACTERISTICS**

PRICE RANGE FOR TRAVEL COMPANIES

\$5

TYPES OF TRAVEL

Cultural travel, sport and active travel

SUSTAINABILITY

MEASURES

Use of solar energy

Awareness work with guests

Environmental training

Water consumption control

The Else Kientzler Garden is a tropical plant paradise **DESCRIPTION** with various types of flora such as succulents,

bromeliads, a selection of endangered timber trees and a garden of zingiberalia. Another attraction is a garden

specially designed for children.

CERTIFICATIONS

TourCert Qualified since 2018

The garden includes a picnic area, benches, a children's playground, sale of plants and numerous panoramic

views. Workshops and guided tours are also offered.

MORE INFORMATION

<u>www.elsegarden.com/</u>

@jardinelsekientzler

(<u>o</u><u>) @jardinelsekientzler</u>

www.tourcert.org/en/community /jardin-else-kientzler/

IMPORTANT FACTS



2 km north of the city center



Suitable for children



Suitable for groups



Spoken language: Spanish



IMPRINT

Publisher

KATE e.V.

Blumenstraße 19

70182 Stuttgart

Germany

Tel.: 0049 711 248397 10

E-Mail: info@kate-stuttgart.org

Web: www.kate-stuttgart.org

Text and Layout

Jasmin Zegger and Dagmar Lund-Durlacher

Created with the collaboration of

Beatriz Cassa, Rossilyn Valverde Charpentier and Mary

Rodríguez Soto

Image rights

Page 4 and 25: M. Schlebusch

Page 26: Destino Sarapiquí

Page 9: M. Warnke

Page 43 und 44: Destino Sarchí

Destination profiles: Unsplash and Pixabay

Provider profiles: respective provider

Stuttgart, June 2022