



## What we do

As an international innovation and certification company, TourCert offers you the following services:

TourCert advises and accompanies tourism companies and destinations in the implementation of sustainable and successful business practices.

Moreover TourCert qualifies you with consulting, seminars and online trainings that impart specialist knowledge on sustainable tourism.

The TourCert label for sustainability and corporate responsibility in tourism is also awarded by TourCert. As an introduction, TourCert also awards the TourCert Qualified.

For more information, please see:  
[www.tourcert.org/en/services](http://www.tourcert.org/en/services)

## Certification

The central feature of TourCert's certification is its long-term process orientation. Only in this way can we achieve continuous further development and improvement of sustainable performance.

With the TourCert system, companies can uncover their strengths and weaknesses, create transparency and save resources. As a holistic approach, however, employees and of course customers also play a major role.



## TourCert Qualified

The TourCert Qualified offers the ideal first step towards the introduction of a consistent sustainability management. It is applicable for tour operators and accommodation as well as incoming agencies, travel agencies and other tourism companies.

The qualification is internationally valid, easy to implement and paves the way for subsequent certification.



## TourCert Community

TourCert is a community of certified and award-winning companies from over 30 countries worldwide. We are always expanding the TourCert system to further regions and their needs. In this way, the community grows steadily and penetrates the travel industry more and more.



## Consulting & Training

In a dynamic industry such as tourism, professional tasks are constantly changing and require special knowledge and regular further training. Regardless of certification, TourCert offers you numerous consulting and training services – from analyses and communication to training as a Sustainability Manager.

## Why TourCert

With TourCert an internationally recognized consulting and certification system that penetrates the entire value chain in tourism with regard to sustainability and is internationally applicable has been developed.

The TourCert system is more than just a certification. It is not just about the award of the label itself, but about the entire process and the continuous further development of the company on the way to a sustainable future.

"Empowerment" is important, as it means building learning structures and committed joint corporate development. The tourism companies train their own Sustainability Managers who pass on their knowledge to the team and motivate them to act sustainably.



# TourCert®

*Travel for Tomorrow*

TourCert brings together experts from tourism, science, environment, development and politics. With many years of experience, we are committed to responsible tourism. "Travel for Tomorrow" means making the travel industry fit for the future – but also sensitizing travellers to how they can make a positive contribution to everyone involved with their holidays.

**"Plan for the future, because that's where you'll spend the rest of your life."**

Mark Twain

TourCert gGmbH  
Blumenstraße 19  
70182 Stuttgart

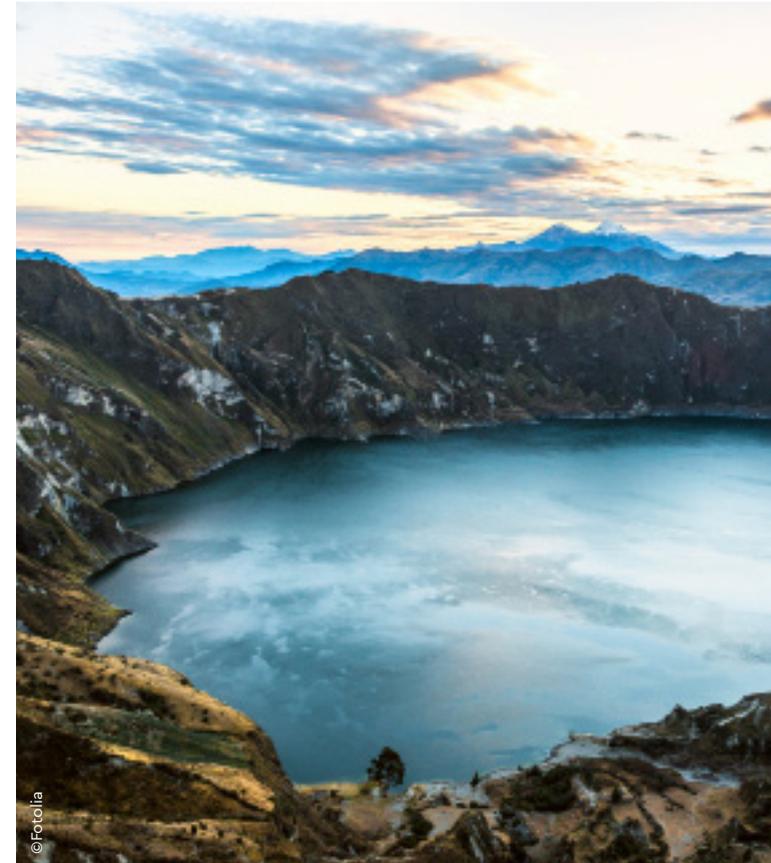
Tel: +49 711 248397-0  
Fax: +49 711 248397-22  
E-Mail: [info@tourcert.org](mailto:info@tourcert.org)

[www.tourcert.org](http://www.tourcert.org)

Printed on 100% recycled FSC® paper

# TourCert®

*Travel for Tomorrow*



**TourCert – Your partner for  
qualification & certification in  
sustainable tourism**

[www.tourcert.org](http://www.tourcert.org)